



2024



WE ARE READY FOR THE HARD WORK AHEAD.

PHOTO BY SETH LOWE

Thanks to you, our impact has been extraordinary!



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2024 BUDGET

How we raise our funding



*Thanks to generous multi-year grants, our grant revenue is at a historic high.

How we allocate the funds we raise



Dedicating 90% of our funding to programs work makes Green America "Best in Class" for nonprofits!



We're ready for the hard work ahead, because we know that our powerful economic solutions will continue to move America forward.

Todd Larsen & Dr. LaKeisha Thorpe, Co-Executive Directors, and Alisa Gravitz, President and CEO, Green America's Executive Team

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Together, we're protecting people:

Why this work is essential

With your support —

We're pushing major food manufacturers to remove highly hazardous pesticides and fertilizers.

The overuse of fertilizers and pesticides in industrial agriculture harms communities & farmworkers, and contributes to pollinator loss, water pollution, and the climate crisis. It's time we get hazardous chemicals out of our food for good!

We are pushing companies like B&G Foods, owner of Green Giant, to remove hazardous chemicals from its veggies and adopt regenerative agricultural practices.

We are working to end child labor in America.

In the US, illegal child labor increased by 69% since 2018. With allies nationwide, we are calling on major companies to find and eliminate child labor in their supply chains.

To start, we're calling out beef, pork, and poultry producers and fast food chains for employing children in dangerous and grueling jobs.

We're protecting workers worldwide from toxic chemical exposures.

We are working with Apple, Dell, Intel, and other major electronics companies and worker organizations to protect millions of people from toxic chemical exposures that can lead to devastating disease.

We'll continue to protect workers and communities as the US expands domestic electronics manufacturing under the CHIPS act.

Together, we are protecting workers and communities from exposure to toxic chemicals and exploitation by corporations.

*Together, we're tackling
the climate crisis:*

**Why this work
is essential**

With your support —

**We're capturing carbon
in 250,000 acres of
soil with regenerative
agriculture.**

To stop the climate crisis we not only have to cut emissions, we must also draw down the CO₂ we've already released. We can heal our soils, sequester carbon while producing more nutritious food, and protect rural communities.

We're working to shift millions more acres, we launched a Soil & Climate verification label, we're providing \$1.1 million in grants to SCA farmers, and we registered 26,000+ Climate Victory Gardens, bringing urban gardeners into the solution.

**We're holding
insurance companies
accountable for
their outrageous
role in warming
our planet.**

US insurance companies invested \$582 billion in fossil fuels and in return they are making billions off these dirty investments. As they profit from the climate crisis they are raising rates and dropping customers in climate-vulnerable communities—creating an insurance crisis for average Americans.

We're pushing Geico, AGI, State Farm, Nationwide, Allstate, Liberty, and other large insurers to divest from dirty energy. Our new Climate Smart Insurance Directory helps consumers choose home and auto insurers that have no- or little investment in fossil fuels.



*Green America's expert, passionate Staff
and Board team at our 2024 retreat*

**We're preventing
super-polluting
greenhouse gases
from entering our
atmosphere.**

HFC refrigerants have thousands of times the warming capacity of carbon dioxide, and supermarkets are leaking millions of tons of these gases every year. This is not flashy work, but it is one of the top climate solutions!

We're urging some of the largest grocery store chains—Kroger, Walmart, Trader Joe's—to get off HFCs. Once we get these giant players to move, other stores will follow suit.

**We're protecting
American forests
by stopping
deforestation for
biomass powerplants.**

Power plants that burn biomass emit 50% more climate-wrecking carbon pollution than those burning coal. It's appalling that biomass companies cut down forests, burn the trees to make pellets for power plants, then claim this is renewable energy.

We're pressuring California—using earned media and community activism—to stop biomass from expanding. While we work to protect southern communities harmed by giant biomass plants.



**Together, we are creating the transformational change
essential to address the worst of the climate crisis.**