

2022

Chocolate Scorecard

We eat chocolate for comfort, celebration and indulgence. But what's really going into the chocolate we buy? We have surveyed the world's biggest chocolate companies to find out! Some are rising to the challenge, but others continue to ignore consumer demand for chocolate that's **good for people and the planet**.

SPECIAL MENTIONS

Previous scorecard 'Good Eggs' **Alter Eco**, **Tony's Chocolonely** and **Whittaker's** continue to be best in class.

Nestlé has taken significant steps in innovation for addressing farmers' income with additional payments and with their commitment to plant 2.8 million shade trees by the end of 2022.

Ferrero now joins other companies whose cocoa is overwhelmingly certified such as **Hershey's**, **Ritter**, **Fazer** and others. While certification is not perfect, it is often a positive step in a company's sustainability journey, especially when it is included as a part of other initiatives.

SCORE KEY



Leading the industry on policy



Starting to implement good policies



Needs more work on policy and implementation



Needs to catch up with the industry



Did not respond to survey: Lacking in transparency

2022 CHOCOLATE SCORECARD

Companies are listed by performance

Company	Popular Product(s)	Traceability & Transparency	Living Income	Child Labour	Deforestation & Climate	Agroforestry	Agrichemical Management	Overall
 BEYOND GOOD.								
								
								
								
FERRERO Kinder Nutella Ferrero Rocher								

2022 CHOCOLATE SCORECARD

Companies are listed by performance

Company	Popular Product(s)	Traceability & Transparency	Living Income	Child Labour	Deforestation & Climate	Agroforestry	Agrichemical Management	Overall
								
								
								
	(manufacturer)							
	(processor)							

2022 CHOCOLATE SCORECARD

Companies are listed by performance

Company	Popular Product(s)	Traceability & Transparency	Living Income	Child Labour	Deforestation & Climate	Agroforestry	Agrichemical Management	Overall
ETG Beyond Beans, Export Trading Group	(trader)							
ECOM	(trader and processor)							
Mondelēz International Cadbury Toblerone Milka								
HERSHEY'S The Hershey Company								
Lindt Lindt & Sprüngli AG								

2022 CHOCOLATE SCORECARD

Companies are listed by performance

Company	Popular Product(s)	Traceability & Transparency	Living Income	Child Labour	Deforestation & Climate	Agroforestry	Agrichemical Management	Overall
								
	<i>(trader)</i>							
								
								
	<i>(trader and processor)</i>							

2022 CHOCOLATE SCORECARD

Companies are listed by performance

Company	Popular Product(s)	Traceability & Transparency	Living Income	Child Labour	Deforestation & Climate	Agroforestry	Agrichemical Management	Overall
pladis McVitie's Godiva Ulker								
Cargill (trader, processor and manufacturer)								
Ritter Sport								
BARRY CALLEBAUT (trader, processor and manufacturer)								
Puratos Reliable partners in innovation (manufacturer)								

2022 CHOCOLATE SCORECARD










Companies are listed by performance

Company	Popular Product(s)	Traceability & Transparency	Living Income	Child Labour	Deforestation & Climate	Agroforestry	Agrichemical Management	Overall
 Unilever Breyer's, Ben & Jerry's, Klondike								
 FUJI OIL Blommer — CHOCOLATE COMPANY —	(manufacturer)							
 GODIVA Chocolatier								
 ITOCHU	(trader)							
 STOLLWERCK Alpia Sarotti								

2022 CHOCOLATE SCORECARD

Companies are listed by performance

Company	Popular Product(s)	Traceability & Transparency	Living Income	Child Labour	Deforestation & Climate	Agroforestry	Agrichemical Management	Overall
meiji								
Kellogg's								
MORINAGA Dars								
 DAITOCACAO CO.,LTD. (manufacturer)								
Glico								

Company	Popular Product(s)	Overall
 <p>General Mills</p>		
		
 <p>Werther's Toffifay Merci</p>		

BROKEN EGGS

Only a small number of companies refused to engage with the Chocolate Scorecard, these are **Starbucks**, **General Mills** and **Storck**. If they are making progress on increasing the sustainability of their chocolate supply chains then we and their customers would like to hear more about it.



GOOD EGG AWARD

The 2022 Good Egg Award goes to **Beyond Good**, for a business model which ensures people and the planet are respected and cared for. Their smaller size has enabled this model to be refined and now they are looking to scale up.



ROTTEN EGG AWARD

The 2022 Rotten Egg Award goes to **Storck** (manufacturer of **Werther's**, **Toffifay**, **Merci**) for lack of transparency and being unreasonable. They also received the Rotten Egg Award last year.



The Chocolate Collective is coordinated by Be Slavery Free, with universities, consultants and civil society groups engaging in transforming the chocolate industry. We are grateful to the companies who participated and the staff who took time to engage with us.

Researchers

This research has been conducted in accordance with Human Research Ethics Committee guidelines under the project titled The Chocolate Scorecard, project ID 10917, 2022, from Macquarie University, Sydney, Australia; Open University (UK) HREC/4275/Bernardi; University of Wollongong HREC, project title: Chocolate Scorecard, number: 2022/009.



Be Slavery Free
Etelte Higonnet
Carolyn Kitto
Fuzz Kitto



Macquarie University
Prof. John (Johannes) Dumay



The Open University
Dr. Cristiana Bernardi



UNIVERSITY OF WOLLONGONG AUSTRALIA

University of Wollongong
Dr. Stephanie Perkiss

Subject Matter Consultants

We are grateful for their advice but in the end decisions were made by the research team.



Forest Trends
Philip Rothrock



International Cocoa Initiative
Matthias Lange



Pesticide Action Network
Rajan Bhopal



Südwind Institute
Friedel Hütz-Adams



VOICE Network
Antonie Fountain

Promotion Partners

Abolition ACRATH
Asset Campaign
Baptist World Aid Australia
Child Labor Coalition
EcoCare Ghana

El Llamado del Bosque
Estwatch
European Freedom Network
Freedom United
Green America

JATAN
Mighty Earth
National Consumer League
National Wildlife Federation
Netzwerk gegen Menschenhandel

RAIN
Roscidet
SIM For Freedom
Unseen UK