

Finance Lens								
Program	Campaign	Focus Areas	Action	Issue	Story Stream	Series	Page	Piece
Save for yourself and a Better World		screening		Guide to Soicially Responsible Investing			Shareholder Activism	Shareholder resolution
							Talk to your employer about 401(k)	
							How to read a Proxy	
							How to pick a fund manager	
Divest from Fossil Fuels Invest in Clean Energy	Clean Energy Victory Bonds		Tell congress you want CEVBs	Guide to Divest & Reinvest		Green Investing Fast Facts	CEVB Press Release	
Green your Money/Finances	Break up with Your Mega Bank Take Charge of your Card		Regulatory	Shareholder Action Guide Community Investing & Banking Guide			Victories	
			Pay-day Lender Action					
			Socially Responsible Investing				Using a community development bank for your mortgage	
							How to Retire with \$1	
							Green your Money	

Labor Len	Green America's Fair Labor Program														
	Program	Campaign	Focus Area	Action	Issue	Story Stream	Series	Page	Piece						
	Fighting Child Labor in Cocoa Fields	Godiva Campaign Landing pages	chld labor fair trade poverty	Godiva Petiti	Guide to Fair Trade (M	"Raise the Bar Hershey" Backgrou could also include this: http://www.BigChocolate.com http://www.greenamerica.org/PI		Cocoa Barometer rep 2016 Chocolate score Taking a bite out of c Cocoa: <a apple"="" bad="" href="http://www.g</td> <td></td> </tr> <tr> <td></td> <td>End Smartphone Sweatshops</td> <td>Updated " landing="" pages<="" td=""> <td>toxins sweatshops unsafe work</td> <td>Samsung: http:// Apple: http:// Other</td> <td>Toxic Gadgets GAM Guide to Ending Sweatshops (Maybe. A shortened, update Catcher Facotry investigation and report: https://www.g</td> <td>Apple Campaign summary</td> <td></td> <td>Apple Supl Iphone Liv Electronic: All these b What phone should I</td> <td></td> 	toxins sweatshops unsafe work	Samsung: http:// Apple: http:// Other	Toxic Gadgets GAM Guide to Ending Sweatshops (Maybe. A shortened, update Catcher Facotry investigation and report: https://www.g	Apple Campaign summary		Apple Supl Iphone Liv Electronic: All these b What phone should I	
	Ending Sweatshops in Supply Chains www.sweatshops.org/http://www.greenamerica.org/programs/swea		sweatshops factories fields toys garments forced labor	Godiva Petiti Hasbro & Disr New garment action New Shrimp A Olive Garden Petiton	Guide to Ending Sweatshops (Maybe. A s World of Hurt GAM World of Hurt, http://app.greenameric http://action.greenamerica.org	Sweatshop produ Cocoa: http://w Seafood/Shrimp Toys Electronics		What you can do abo What you need to kno Where to find sweat Sweatshops in the fie Dairy wokrer abuse (l Others (Re purpose WHO content for: Rice http://www.greenamerica.org/p Olive oil: http://www.greenamerica.c Tea: http://www.greenamerica.org/p Wine: http://www.greenamerica.org/ Cofee: http://www.greenamerica.org Bananas: http://www.greenamerica.o Sugar: http://www.greenamerica.org/							
	Finding Fair Alternatives http://www.greenamerica.org/programs/fairtrade/		fair trade fair labor		Guide to Fair Trade (Maybe. A shortenec World of Hurt GAM	Same as sweatsh		What is Fair Trade/Fa Where to find sweat Where to buy Fair Tra							
	Notes:														
	Suggested page titles are NOT final. I included them for explanatory purposes														
	If a page title exists without a link the page does not currently exist														
	If a link is included it's very likely we STILL need to update the page. (90% of these pages need major rewrites. I included the old URLs just to make sure we carry over web traf														
	Some of the pages I include in one section are also in other sections (Exact same content)														
	I included some blog posts I wrote over the years as PAGES because I want to fold that info back in to the new website														
	I did not go through associated press releases, but obviously I want to retain those, and link to as necessary. (same with Op Eds)														
	I did not go through relevant news mentiosn of our campaigns, but there are many out there we could link to show our coverage. For example: http://www.nytimes.com/2014/														
	I could not get the google analytics page to open for me at home. But when shireen and I looked through together some of the best pages I rememeber were generic info about														

