Food Lens Green America's Good Food Progam	Campaign	Focus Aroa	Action	Issue	Story Stroam Sorios	Pago	Pioco Guido
Program Industrial Ag	Campaign	Focus Area	Action	Issue	Story Stream Series	Page	Piece Guide
GMOs> Biotech Program	GMO Inside Site www.gmoinside.org			GAM: Climates Justice (piece on new GMOs)http:// pubs.greenamerica.org/i/ 643536-green- american-105-winter-2016 GAM: GMOs and the Case for Precaution http:// pubs.greenamerica.org/i/ 262120 GAM: Frankenfood http://		http://www.greenamerica.org/food/ gmos.cfm	Blog: GMOs Don't Feed the world http://gmoinside.org/ feeding_the_world/ Blog: GRAS http://gmoinside.org/ gras-generally-recognized-safe- according-big-biotech/
	Starbucks: http://gmoinside.org/starbucks/	GMOs/Organics	Starbucks Action: http:// action.greenamerica.org/p/dia/ action3/common/public/? action_KEY=13224 Oreo Action: http:// action.greenamerica.org/p/dia/ action3/common/public/?	pubs.GreenAmerica.org/i/ 62166			Blo: Gene-Editing http:// gmoinside.org/gene-editing/ Blog: Why Starbucks is an Environmental Issue http:// gmoinside.org/why-is-starbucks- milk-an-environmental-issue/
	Kraft Mayo	Pesticides	action_KEY=19111 Kraft: http:// action.greenamerica.org/p/dia/ action3/common/public/? action_KEY=17080				Mayo Scorecard: http:// gmoinside.org/scorecard-what- makes-for-better-mayonnaise- updated/ Mayo Part 1: http://gmoinside.org/ lets-talk-about-miracle-whipped-
			TPP: http:// action.greenamerica.org/p/dia/ action3/common/public/? action_KEY=17590				Mayo Part 2:http://gmoinside.org/ lets-talk-about-miracle-whipped- gmos-part-2/
	Pollinators		action_KEY=17590 TTIP: http:// action.greenamerica.org/p/dia/ action3/common/public/? action_KEY=17612				Blog: Why free trade agreements touch on everything GA cares about TTIP Report: http:// www.greenamerica.org/food/ttip-report.cfm
Beyond Organic (concept program> needs official title/ name)							Blog Organic Standards: https:// blog.greenamerica.org/ 2016/05/18/organic-farming-not- perfect-but-definitely-better/
	GE Wheat stopgewheat.org	GMOs/Biotech/Climate	GE wheat petition: http://action.greenamerica.org/p/dia/action3/common/public/?action_KEY=18979	GAM: Soil Not Oil http://		www.stopgewheat.org	Blog: Organic v. non-GMO proejct http://gmoinside.org/labels-101- non-gmo-verified-organic/
	Climate	Corn & Wheat Biofuels Factory Farms		pubs.greenamerica.org/i/604680-green-american-104-winter-2015 GAM: Cost of Eating Cows http://pubs.greenamerica.org/i/377314-green-american-99-fall-2014		http://www.greenamerica.org/food/climate.cfm Food Print Quiz: http://app.greenamerica.org/food-print/	Starbucks Infographic & Report: http://gmoinside.org/ starbuckscroptocup/
	Pollinators	Pesticides	Pollinator action with FOE ??				Something discussing human and environmental impacts of pesticides> linked to farm worker labor issues something expaling the pollinator and pesticide connections Generic version of Starbucks
	Dairy Campaign	Pactory Farming/ CAFOs Dairy GMOs Climate	Dairy Action - target TBD Dean Foods Action: http:// gmoinside.org/take-action/tell- dean-foods-use-non-gmo-feed- cows/	GAM: Food Waste (coming Winter 2016)			Infographic & report Dairy Video based of starbucks infographic (TBD \$\$\$)
Labor (link to food related GA labor work)							
tabol work)	Godiva	Fair Trade	Godiva Petition http:// action.greenamerica.org/p/dia/ action3/common/public/? action_KEY=18275	GAM: World of Hurt http:// pubs.greenamerica.org/i/ 470428-green- american-101-spring-2015		What is Fair Trade/Fair Labor: http://www.greenamerica.org/programs/fairtrade/whattoknow/index.cfm	Guide to Fair Trade (Mayla A shortened, updated one for web) http:// www.greenamerica.org/programs/ fairtrade/products/chocolate.cfm Guide to Fair Trade (Mayla A shortened, updated one for web) http:// pubs.GreenAmerica.org/i. 37791
				GAM: Fair Trade http://pubs.GreenAmerica.org/i/30301			"Raise the Bar Hershey" Backgrounder https:// blog.greenamerica.org/ 2012/10/04/we-did-it-hershey- commits-to-certification-the-fight- against-child-labor-continues/ Cocoa Barometer report 2015 https://blog.greenamerica.org/ 2015/06/30/the-end-of-chocolate/
	Fair Trade Coffee	Fair Trade		GAM: World of Hurt http://			Coffee: http:// www.greenamerica.org/programs/ fairtrade/products/coffee.cfm Guide to Fair Trade (Mayl A shortened, updated one for web)
	Farm Labor/Domestic Farm Workers/Toxins	Sweatshops in the field (pesticide impacts on farmworrkers) Dairy wokrer abuse Shrimp Workers	new shrimp action Olive Garden Petiton http://action.greenamerica.org/p/dia/action3/common/public/?action_KEY=17685	pubs.greenamerica.org/i/ 470428-green- american-101-spring-2015			
Some of the pages I include in one second I included some blog posts as PAGES I did not go through associated press I did not go through relevant news measurements in orangecurrently exist on the	included them for explanatory purposes ction are also in other sections (Exact same content) because I want to fold that info back in to the new websit releases, but obviously I want to retain those, and link to entiosn of our campaigns, but there are many out there we GMO Inside site be written/buil - This is entirely new content	as necessary. (same with Op E					
ASSESSED IN CITIS COLOT HAVE YELLO	This is citality new content						

Climate Lens									
	Program	Campaign	Focus Area	Action	Issue	Story Stream	Series	Page	Piece
	Fight Dirty Energy	Amazon	Fracking Nuclear Climate Change	Tell Amazon Regulatory	Climate Justice			Cut your carbon at home Fracking: Top 5 reasons to Oppose Nuclear: Top 10 reasons to Oppose Climate Change Fast Facts	
	Investing for Clean Energy	Clean Energy Victory Bonds		Tell congress	Divest & Reinest Guide				
	Better Paper	Smithsonian							

Finance Lens								
Program	Campaign	Focus Areas	Action	Issue	Story Stream	Series	Page	Piece
Save for yourself and a Bette	er World	screening		Guide to Soicially Responsibl	e Investing		Shareholder Activism Talk to your employer about 401(I How to read a Proxy How to pick a fund manager	Shareholder resolution ()
Divest from Fossil Fuels Inve	est in Clean Energy Clean Energy Victor	ry Bonds	Tell congress you want CEVBs			Green Investing Fast Facts	CEVB Press Release	
				Guide to Divest & Reinvest				
Green your Money/Finances	Break up with Your Take Charge of you	_	Regulatory				Victories	
			Pay-day Lender Action					
		Socially Responsible	Investing	Shareholder Action Guide			Using a community development	bank for your mortgage
				Community Investing & Bank	ing Guide			
								How to Retire with \$1
							Green your Money	

1	Green America's Fair Labor Proga Program	Campaign	Focus Area	Action	Issue	Story Stream	Series	Page	Piece
	Fighting Child Labor in Cocoa Fie		chld labor	-	Guide to Fair Trade (M				1
	righting child Labor in Cocoa rie	dodiva Campaign Landing pages	fair trade poverty	Godiva retiti	duide to Fair Trade (M	could also includ	de this: http://w enamerica.org/P	Big Chocol	late scor colate sco ite out o
	End Smartphone Sweatshops	Updated "bad apple" landing pages	toxins sweatshops unsafe work		Toxic Gadgets GAM Guide to Ending Sweat Catcher Facotry invest		shortened, updat		All thes
	Ending Sweatshops in Supply Cha	ins	sweatshops	Godiva Petiti	Guide to Ending Sweat	shops (Maybe A	Sweatshop produ	What you	can do a
	Finding Fair Alternatives	w.greenamerica.org/programs/swea	fields toys garments forced labor	New garment New Shrimp A	World of Hurt GAM action World of Hurt, http:// Petiton http://action.s Guide to Fair Trade (M. World of Hurt GAM	greenamerica.org	Electronics Others (Re purpo Rice http://www. Olive oil: http:/ Tea: http://www. Wine: http://www. Cofee: http://www. Bananas: http://www. Sugar: http://www.	Where to Sweatshop Dairy woke ose WHO cow.greename w.greename ww.greename ww.g	find swe os in the rer abuse ontent for erica.org namerica.org merica.or merica.or merica.or merica.or merica.or
	http://www.greenamerica.org/p	rograms/fairtrade/	fair labor		World of Hurt GAM			Where to	
	Notes:								
		nal. I included them for explanatory	purposes						
		nk the page does not currently exist							
		we STILL need to update the page.		pages need ma	ajor rewrites. I included	the old URLs iu	st to make sure v	e carry ove	er web t
		ne section are also in other sections		-				,	
	• •	e over the years as PAGES because I	`		n to the new website				
		ress releases, but obviously I want t				On Eds)			
						OP =43,			